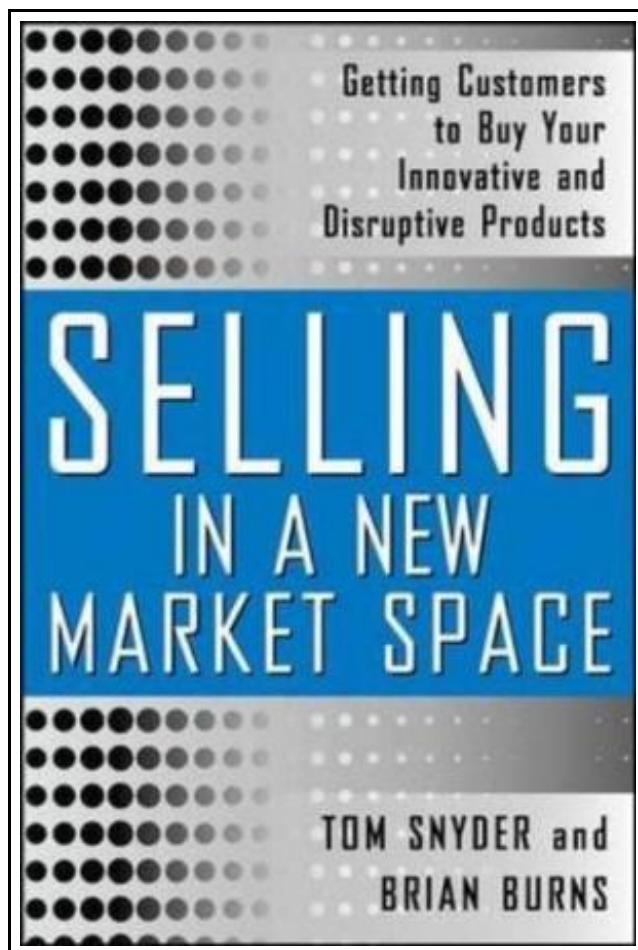


Selling in a New Market Space: Getting Customers to Buy Your Innovative and Disruptive Products (Hardback)



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Reviews

Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Evie Emmerich)

SELLING IN A NEW MARKET SPACE: GETTING CUSTOMERS TO BUY YOUR INNOVATIVE AND DISRUPTIVE PRODUCTS (HARDBACK)

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