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THE PAPER PLANE PLAN: GROWTH HACKING TECHNIQUES ESPECIALLY FOR THE B2B SERVICE INDUSTRY (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. THE PERFECT MARKETING BOOK FOR B2B SERVICE COMPANIES This book is a blueprint for how companies in the B2B service industry can apply the growth hacking mentality to their own business. Most growth hacking marketing books focus on SAAS, software, and tech companies, which is where growth hacker marketing originated. Ross has approached growth hacking from a new angle, testing these...

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- Authored by Mr Ross Davies
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