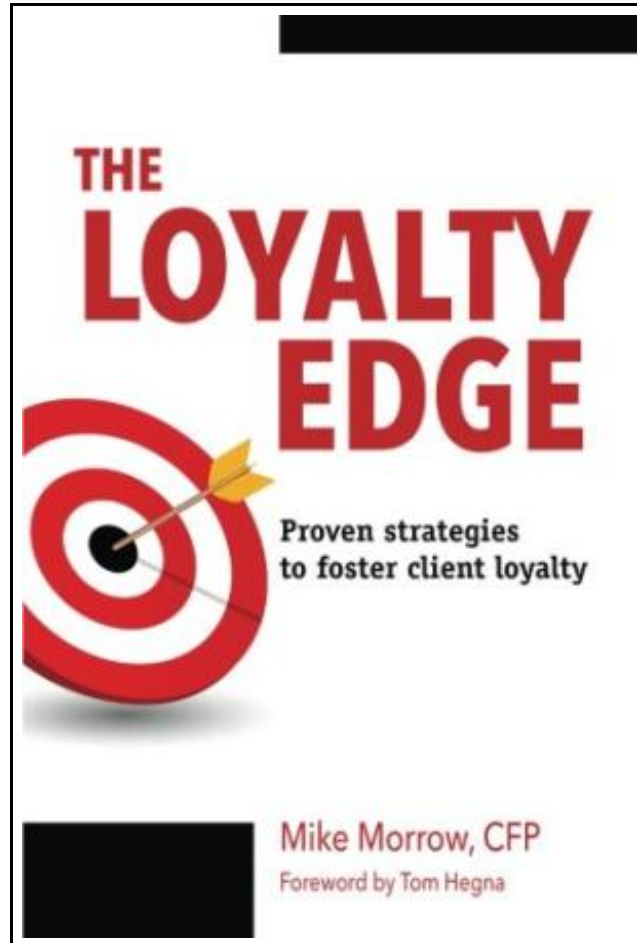


The Loyalty Edge (Paperback)



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Reviews

Very good e-book and useful one. It is actually rally fascinating throgh studying period. I found out this publication from my i and dad recommended this ebook to understand.
(Kassandra Ledner)

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- Learn strategic frameworks to foster long-term client relationships
- Gain direct and concise insight into processes that will translate into increased profits
- Discover ways to rank-high on your client's go-to list, making your expenditures worthwhile
- Attain the road map to achieve sustained growth
- Find out how to calculate your client retention rate and why it is an important exercise for your business

Each strategy is complete with supporting tools to ensure easy implementation. A sought-after speaker for companies worldwide and successful financial professionals who utilize Mike's proven methods to sustain success.

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