



## The Storm of Creativity

By Kyna Leski, John Maeda

MIT Press Ltd. Hardback. Book Condition: new. BRAND NEW, The Storm of Creativity, Kyna Leski, John Maeda, Although each instance of creativity is singular and specific, Kyna Leski tells us, the creative process is universal. Artists, architects, poets, inventors, scientists, and others all navigate the same stages of the process in order to discover something that does not yet exist. All of us must work our way through the empty page, the blank screen, writer's block, confusion, chaos, and doubt. In this book, Leski draws from her observations and experiences as a teacher, student, maker, writer, and architect to describe the workings of the creative process. Leski sees the creative process as being like a storm; it slowly begins to gather and take form until it overtakes us -- if we are willing to let it. It is dynamic, continually in motion; it starts, stops, rages and abates, ebbs and flows. In illustrations that accompany each chapter, she maps the arc of the creative process by tracing the path of water droplets traveling the stages of a storm. Leski describes unlearning, ridding ourselves of preconceptions; only when we realize what we don't know can we pose the problem that we...



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