

A Project Management Approach for Supply Chain Management to Sustain Growth and Performance at Suppliers



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Reviews

It in a of the best book. Indeed, it really is play, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Sofia Yundt)

A PROJECT MANAGEMENT APPROACH FOR SUPPLY CHAIN MANAGEMENT TO SUSTAIN GROWTH AND PERFORMANCE AT SUPPLIERS

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GRIN Verlag. Paperback. Condition: New. 216 pages. Dimensions: 8.3in. x 5.8in. x 0.5in. Doctoral Thesis Dissertation from the year 2013 in the subject Business economics - Supply, Production, Logistics, grade: A, Atlantic International University (Business School of Economics), course: Doctor of Project Management (PhD), language: English, comment: Special thanks to Dr. Franklin Valcin of Atlantic International University for his supervision during the research study. , abstract: Supply chain especially procurement drives almost 70 of commodities daily in companies to sustain the performance for strategic intent. Working in an environment where teams function cross-functional and also building relationships with suppliers performance normally give rise to high expectations both for the company contracting suppliers and the suppliers conducting various tasks contractually to fulfil demanding orders. Defence and contractual defence commodities in South Africa has decreased exponentially since 1980 till 1994 even so today that many suppliers have lost their skills and manufacturing ability to inter a market that is very risky today. Besides the normal performance measurement rating a supplier as an approved supplier, the author argued with existing frameworks how little modern and well established companies know about their suppliers contributing to strategy. Taking the conceptual frameworks based on performance, quality, SRM (Supplier Relationship Management) and SOB (Supplier Organisational Behaviour) the author is of opinion that suppliers can be measured using organisational behaviour concepts to enhance performance at suppliers. The research will contribute new ideas developed by others as a concept to gain information about the behavioural patterns why key suppliers contributing for Company X cannot perform effective and efficiently. By means of a survey targeting keys suppliers the research formulated wanted to gain tacit information about the following elements that drives performance from a project management approach: . . . This item ships from multiple locations. Your book may arrive...



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