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Small Business Creation and Development: Principles and Methods for Establishing Your Small Business

By John Michael Donohue

Createspace, United States, 2010. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. Throughout this highly researched work, the reader takes an excursion royale through the principles and methods of small business creation and development. Results are immediate, as Donohue shows how the reader can attain an up-and-running business by the close of Chapter Two. This is the first of two volumes in which Donohue rolls out a total business-building system beginning with a clear definition of an individual's business-building goal, recognizing the general conditions influencing business-building and specific standards that signify goal fulfillment. This is not a book for readers lacking the capacity to think or act outside cubicles of safety. Instead, the reader attains the upper limits of enlightenment in the Institutions of Capitalism leading to his or her own self-created personal industry - the goal of the book. The reader will also sense a secondary theme throughout this extraordinary volume. Especially in these times of economic uncertainty, Volume One and its companion methods book, Volume Two, embody a refutation of efforts by many levels of government to deliver the heart and soul of their economies into a...



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