



## 21st Century Business Administration Library: Corporate Culture Management(Chinese Edition)

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By XIA HONG SHENG . ZHANG SHI XIAN BIAN

paperback. Condition: New. Paperback. Pub Date :2014-03-01  
Pages: 248 Language: Chinese Publisher: Economic Management Press the development of corporate culture is the soul and core layer mainly composed of material culture. behavior and cultural level. institutional culture and spiritual culture layer four layers levels constituted. It is the core of shared values. Values ?? are the source for enterprise development. which guide the staff thoughts. ideas and behavior. The individual needs of employees into specific go.



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